



Jamestown
DOWNTOWN ASSOCIATION

THE DOWNTOWNER

November 2021



Parade Time!!!

The Jamestown Downtown Association will host their 17th Annual Holiday Dazzle Parade on 1st Avenue, Friday November 26th at 7 pm. The parade will start at McElroy Park and travel north on 1st Ave, ending at the railroad tracks. Join us afterward at Shady's for Christmas Carols with the Choralaires, cookies, hot beverages, and the awards for best floats. See the float registration form inside.



What's Going on Downtown?

Opportunities:

201 1st Ave N—Commercial Property available to purchase or lease. High Traffic area. New HVAC on south end of building and new plumbing to bathrooms. 6000 square feet, Built in 1932, this art deco classic holds many memories for Jamestown residents as the former Pizza Palace/Lil's Side Door/Lil's Continental Room. Finished space on the corner could be used or leased right away. Space to the north is a blank slate. For more information or to view, call Shelley Mansavage with EXP Realty at 701- 659-3092

502 1st Ave S—**Jamestown Ambulance Service**, available for sale or lease, was recently completely renovated and is 'a turnkey facility for a business looking to be in the heart of downtown Jamestown. For more information contact: Crystal Lytle, Century 21 Morris Agency
701-347-2979 ext 1265

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**HAVE YOU SEEN
THE NEW BIKE
RACKS?**

Featured Member of the Month Riddle's Jewelry

Shirley Jackson is known around town as the "jewelry lady." Shirley is the manager of Riddle's Jewelry in the Buffalo Mall in Jamestown. She has been with Riddle's for 24 years and has seen many changes in the industry.

Riddle's Jewelry was founded in 1959 by Jesse and Joyce Riddle and has remained a family business since then. They started with 1 store and \$10,000 worth of jewelry. They have now grown to more than 60 stores in the upper Midwest, with their main headquarters in Rapid City, SD.

All of the jewelry sold in the Riddle's stores is made in their factory in Rapid City. Their diamonds are all hand picked from mines in Europe and then cut to create beautiful jewelry. Mount Rushmore Gold has always been a Riddle's brand, but they have since purchased other Black Hills gold manufacturers and now are the leading manufacturer of Black Hills gold jewelry. They have their own diamond cutters and can create custom jewelry; along with the capabilities to recut damaged stones and make them new again.

Riddle's Jewelry has been a member of the JDA since 2019. Shirley says the biggest reason she wanted to belong to the JDA is to help support the city of Jamestown. She feels that businesses and individuals need to work together to build a strong, vibrant community.

Shirley currently has 1 full time and 1 part time employee, with all of them being there for 10 or more years. Their store hours are from 10-5 Monday through Saturday.

Shirley and her husband have 2 grown children and 4 grandchildren that keep them busy.

The holidays are coming fast, so hurry in and talk with Shirley or one of the other ladies about your jewelry needs.



Movers and Shakers

A couple of our downtown businesses made some significant moves this month:

701 APPAREL

Levi Serfoss found his business was busting at the seams at their old location just off 1st Ave on 8th Street. And now you can find them at 421 1st Ave South (right next to Unison Bank and B Mobile Cell Phone store) in the building formerly known as Lisko/Williams funeral home. In his Facebook post, Levi says "Lots of people to thank here as always, but I'll start with Mike Williams who has been amazing to us and working with us. Sometimes, things work out like they are supposed and this was definitely worth waiting. Thanks to Tim Perkins and his patience for showing us every available building in Jamestown. Thank you to friends and family who are helping us move." Congratulations and thank you for making downtown your even bigger business home.



Perfectly Picked

Just a few short months after opening on the North side of the Tracks, Perfectly Picked has expanded and relocated to the South Side of the Tracks. You will now find them at 218 1st Ave S, next to Bernas Barber Shop and across from Jonny B's.



Contact Us

Jamestown Downtown Association

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Or like us on Facebook at:

[https://www.facebook.com/
jamestowndowntownassociation/](https://www.facebook.com/jamestowndowntownassociation/)

The Jamestown Downtown Association is a non-profit organization whose mission is to provide service, support, leadership, and advocacy for the vitalization of downtown.

THANK YOU TO OUR INVESTORS

701 Apparel
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